# AMANDA ZURITA

LIFESTYLE AND TRAVEL WRITER, EDITOR

## CONTACT



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# SKILLS

- Microsoft Office
- Content management systems
- Social media platforms and analytics
- Photo styling
- Copywriting
- Chicago and MLA Styles
- Proofreading
- Resourceful, experienced traveler
- Excellent multitasking abilities
- Group leadership
- Conversational Spanish and Italian

## EDUCATION

# University of Washington

Bachelor of Arts Degrees

- Classical Studies
- Communications
- Latin

Magna Cum Laude, Dean's List, 3.87 GPA

#### CAREER SUMMARY

Imaginative, detail-driven writer and editor focused on creating engaging content and marketing copy for travel, lifestyle, fashion, and design. Interested in positions at forward-thinking companies with a focus on teamwork, innovation, and artistry.

#### EXPERIENCE

Freelance Writer, Editor, Stylist | June 2012 to Present Produce short- and long-form pieces, service packages, and marketing materials on topics ranging from travel reviews to fashion shoots, interior design, and press releases for a variety of publications and clients including *GRAY* magazine, *Departures*, *Here*, Google, Compendium, Moravia, bridal publications, and others.

#### Rick Steves' Europe

Tour Guide & Book Researcher | June 2012 to Present Update guidebooks through on-the-ground research by checking all current content—hotels, sights, restaurants, etc.—and adding new information as needed. As a tour guide, responsible for escorting a group of up to 28 members around Spain and Italy, teaching them about different destinations, and organizing trip logistics.

#### Seattle Met Bride & Groom

**Editor-in-Chief** | October 2014 to January 2016 Conceptualized, wrote, edited, and styled content for an award-winning biannual bridal publication. Responsible for overseeing freelancers, managing interns, directing photo features, and producing weekly blog and social media content to maintain an intelligent, go-to voice in the local wedding community.

#### Seattle Met Magazine

Style Editor | October 2014 to November 2015 Assistant Style Editor | August 2012 to October 2014 Produced, wrote, edited, and art directed shopping, style, event, and fashion articles for print and web, including product and on-body photo features, service packages, personal profiles, and more.